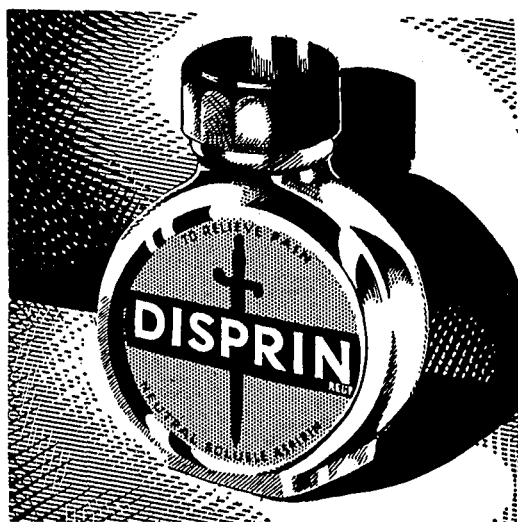


Neutral, Soluble Aspirin

An old problem; a new solution

The disadvantages in the administration of aspirin ("the safest and most widely useful of anodyne drugs"), derive from the fact that it is acidic and of low solubility.

These disadvantages of aspirin, without loss of any of its advantages, have been overcome by 'Disprin,' a stable preparation in tablet form which dissolves rapidly in water to produce a substantially neutral and palatable solution of calcium aspirin.



The therapeutic advantages of calcium aspirin over aspirin itself have long been known to the medical profession. This neutral salt produces the same effects as aspirin but, owing to its high solubility, with greater speed. Being neutral and soluble, it is not likely to irritate the gastric mucosa.

Unfortunately, however, calcium aspirin is an unstable compound, liable both in manufacture and in storage to contamination by such noxious breakdown products as acetic and salicylic acids.

The problem of prescribing calcium aspirin, free from decomposition products, is solved in Disprin. This stable preparation in tablet form combines the convenience of aspirin with the therapeutic advantages peculiar to pure calcium aspirin. Its analgesic, sedative and anti-rheumatic properties, and the fact that even in large amounts it is unlikely to produce gastric disturbances, have been confirmed over a period in clinical trials carried out in leading hospitals.

D I S P R I N REGD.

Neutral, stable, soluble, palatable calcium aspirin

On prescription Disprin is free of Purchase Tax.
Clinical sample and literature supplied on application.

RECKITT AND COLMAN LTD., HULL AND LONDON (PHARMACEUTICAL DEPT., HULL)

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